Integrating Vendor Inventory

Sell Vendor Inventory, Don't Buy It!

There are numerous benefits for retailers to sell a vendor's inventory without actually taking possession of it. For example, inventory levels, cost of on-hand inventory, and warehouse space requirements can all be significantly reduced. Effort, error and cost associated with manually placing purchase orders can also be reduced, if not eliminated entirely. All the while, you maintain an extensive library of available products on your website. Whether drop-shipping orders directly from your vendors or receiving products that are immediately ready for shipment to customers, retailers can get the product at the right time.

Retail Backbone has the experience and capability of helping retailers reap the benefits of selling inventory without purchasing it from vendors.

Software that Supports Industry Standards

Many vendors rely on Electronic Data Interchange (EDI) to interact with retailers. Retail Backbone supports EDI transaction sets, ensuring that there is a reliable flow of data between retailers and vendors.

For example, Retail Backbone typically uses version 4010 of the EDI 846 document (inventory available to sell—from vendor to retailer) and the EDI 850 document (purchase order—from retailer to vendor). The uniformity and universality of these standards-based documents can lower the burden and cost of exchanging data with vendors.

Flexible Exchange Methods

Smaller Vendors may not have the technical ability to implement data exchange via EDI or even automate their systems. Retail Backbone has the flexibility to work with large Value Added Networks (VANs) using EDI standards and automated data transfers. However, Retail Backbone also has the ability to simultaneously integrate with smaller vendors to exchange data in simpler formats such as CSV or HTML. Communication can be done in almost any way that computers can exchange data, such as: Web Services, FTP, or Email.

CONTACT US

For more information about Retail Backbone or to schedule a demo, please email us at **info@retailbackbone.com** or visit our website: **www.retailbackbone.com**